



International Convention on
Green Environment, Technology &
Entrepreneurship through Innovation
ICGETEI 2023



09-11 August, 2023
Amity University Rajasthan, Jaipur, India

[CALL FOR PAPERS](#)

Special Session (IET)

Innovation, Entrepreneurship, and Technology

Session Title: Media Innovation and Technology

SESSION CHAIR

Proposer Name- Dr.Pallavi Mishra

Designation – Associate Professor

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Biography of Proposer

Dr.Pallavi Mishra is working as an Associate Professor at Amity School of Communication, Amity University, Jaipur. She is also working as a Freelance Writer for various Newspapers and Magazines. Prior to this she has served at the Department of Journalism & Mass Communication, Banasthali Vidyapith, Rajasthan, University of Lucknow, Aizaz Rizvi College of Journalism and Mass Communication, Lucknow. She has served at Hindustan Times a leading English newspaper as a Sub-editor and as Public Relation Officer at an Industry Trade Board of Minority Society. She has worked as a Freelancer for Akashwani, Lucknow. She qualified NET/JRF exam held in June 2011. Completed her PhD in 2018 from University of Lucknow. She has received Best Research paper awards for at National and International Conference.



Aim and Objectives:

The media sectors have seen massive transformations. New company prospects come in a variety of shapes and sizes, and entrepreneurial activity can be observed all over the media landscape. The booming entrepreneurship practices have largely drawn scholarly research attention; as a result, this conference provides a framework for understanding concepts and progress in media research.

The upsurge of innovative media clusters has brought a new way to produce and distribute as well as the new technology platforms have enabled innovative methods of content creation.

The “mashup” of media-innovation-technology represents a roadmap for technology and innovators to achieve success in today’s media marketplace. The conference provides a platform to all Researchers, Scholars, Academicians and Authors to swap views and knowledge in the field of Media Innovation and Entrepreneurship. It will throw up a myriad of new ideas and solutions to address the present-day opportunities and challenges. The scope of the conference is broad and covers many aspects of innovative media, technology and entrepreneurship prospective.

Further, the current theme of this track is to take the submissions in the following areas but not limited to:

Sub Themes

- **Artificial Intelligence & Media**
- **Augmented Reality, Virtual Reality & Media**
- **Growth of OTT Platforms**
- **Open AI and Content Innovations (ChatGPT, Dalle-E, Gen-1 etc)**
- **Social Media and Gaming Applications**
- **AI and Video technologies**
- **New Media & Technology**
- **Metaverse & Media**

Important Dates

Notification Of Acceptance	:	June 15, 2023
Camera Ready Paper Due	:	July 10, 2023
Last Date of Registration	:	July 25, 2023
Conference Dates	:	Aug 9-11, 2023 (Hybrid Format)

Publication

The proceedings of IET 2023 will be published in Web of Science Indexed / SCOPUS indexed / UGC Approved Conference Proceedings.

Registered & Presented papers of high quality will be published in the SPECIAL ISSUES OF INTERNATIONAL JOURNALS provided that the authors do major improvements and extension within the time frame that will be set by the conference and his/her paper is approved by the chief editor.

It is mandatory that at least one author registers for every paper that is included in the conference proceedings. Conference proceedings / Book of Abstract will be delivered to participants during the conference.

Paper Submission Process

Please submit your paper (in word/pdf format) at email: icgetei@jpr.amity.edu, with Name of Conference and Special Session mentioned in the subject line.

Submission Guidelines

As per the paper format provided on the website.

Registration

Please visit conference webpage for registration and other details: <https://icgetei.in/iet.html>

Registration on or before 10th July 2023

Category	Registration on or before 10th July 2023	
	Indian	Foreigner
Students / Research Scholars	INR 2000 + 18% GST	USD 100
Academician	INR 3000 + 18% GST	USD 125
Corporate / Industry Professionals	INR 2500 + 18% GST	USD 150
Co - Author (Optional)	INR 1500	USD 75
Attendee	INR 1000	USD 50

Conference Website

Please visit: <https://icgetei.in>